



MEDIA CONTACT:

Andrea Kalmanovitz

andrea@decibelblue.com | 602.980.2040

FOR IMMEDIATE RELEASE

Top Los Angeles-area Commercial Real Estate Broker Launches The Herman Company

Specializing in industrial and commercial real estate, The Herman Company has already placed listings with a value in excess of \$30 million to the Southern California market

LOS ANGELES – June 26, 2018 – Top commercial real estate broker, Paul R. Herman, announced the launch of his new brokerage firm, [The Herman Company](#). Specializing in the sales, leasing, and management of industrial and commercial properties in Southern California, The Herman Company is actively engaged in the commercial real estate sector, and has already placed listings with an aggregate value in excess of \$30 million to the market.

Herman has handled over 350 real estate transactions with a combined value in excess of \$225 million. Clients include Nestle, University of Southern California, Walmart, Fremantle Media, NBC Universal, Princess Cruises, Olam, LAUSD, and Ferrovial to name a few.

With an emphasis in industrial real estate for the past 16 years, Herman is a commercial real estate broker with an expertise in both the landlord and tenant representation in both sales and leasing of commercial real estate. Additionally, he has experience in property management of industrial, office, and multi-family assets.

As a Los Angeles native, Herman has roots dating back to the postwar industrial boom in Southern California when his grandfather started an industrial brokerage firm in downtown Los Angeles in 1947. “My commitment is to build my brokerage firm on a tradition of putting relationships first, and always working in the best interest of our clients,” said Herman.

Areas of expertise in the commercial sector are wide ranging and include all aspects of commercial sale and lease transactions such as escrow, title, environmental, construction, legal, finance, and tax issues. Herman has overseen Phase II site analysis, coordinated major tenant improvement projects, helped solve obstacles to clear title and taken the lead on several legal proceedings. Furthermore, Herman has established an excellent reputation within the industry through his dealings with outside brokers on cooperative transactions.

Herman is a California licensed real estate broker, and has been an active member of the American Industrial Real Estate Association since 2006. Dedicated to supporting community, Herman is the Board President of the Boys and Girls Club of Burbank and the Greater East Valley, and a board member of both the Burbank Water and Power and Burbank Noon Rotary.

The Herman Company office is located in the City of Burbank at 2000 W. Magnolia Blvd, Suite, 100, Burbank, CA 91506. For more information, call 818.748.3411 or visit TheHermanCo.com.

About The Herman Company

Headquartered in Burbank, California, The Herman Company specializes in the sales, leasing, and management of industrial and commercial properties in Southern California. Built on the core values of integrity, respect, and trust, The Herman Company is committed to always working with integrity to build the respect of its clients and continue to elevate the commercial real estate industry. For more information, visit TheHermanCo.com.

###